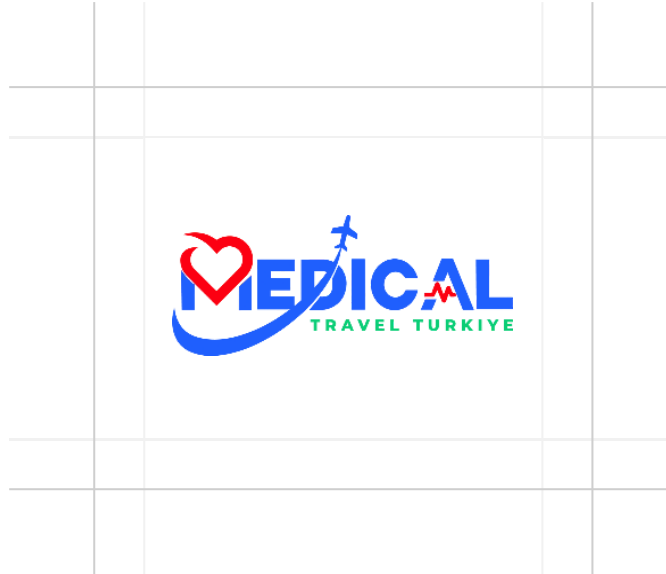


MEDICAL TRAVEL TURKIYE

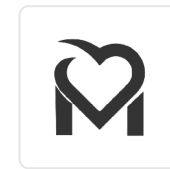
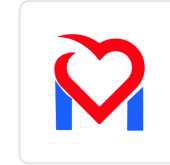
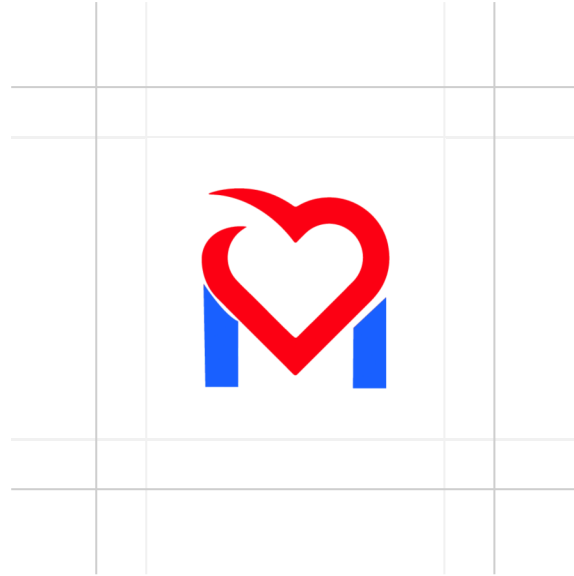
Brand Guidelines



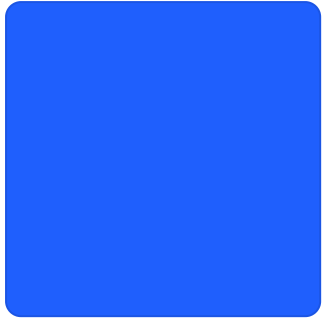
Logos



Icons



Colors



Brand Color

Blue Ribbon

HEX: #1f5ffd

HSL: 223, 98%, 56%

RGB: 31, 95, 253

CMKY: 88, 1, 62, 0



#000000



#fc0012



#09ce76

Fonts

OnestBlack1602-hint

Brand-specific fonts are an important visual element in a brand's visual system. Brand-specific fonts are the preferred fonts for the brand and can be used across all communication channels.

.,:;'!"?+ - * / = () <>

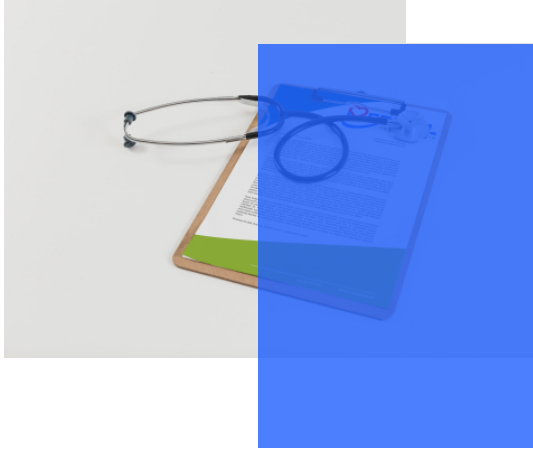
Acumin-BdPro

Brand-specific fonts are an important visual element in a brand's visual system. Brand-specific fonts are the preferred fonts for the brand and can be used across all communication channels.

.,:;'!"?+ - * / = () <>



About Us



Welcome to MEDICAL TRAVEL TURKIYE, your premier destination for top-tier medical care combined with the cultural richness of Türkiye. We specialize in providing comprehensive medical travel services, ensuring a seamless experience from consultation to recovery. Our network of world-class hospitals and skilled healthcare professionals guarantees cutting-edge treatment across various specialties. Immerse yourself in Türkiye's vibrant culture and history while benefiting from high-quality medical care at competitive prices. At MEDICAL TRAVEL TURKIYE, we prioritize your health and satisfaction, offering personalized services tailored to your unique needs. Trust us to guide you on your journey to wellness in beautiful Türkiye.

Mission/Vision



Mission

To provide exceptional medical travel experiences by combining top-tier healthcare services with the cultural richness of Türkiye, ensuring our clients receive personalized and efficient care.



Vision

To be the leading medical travel provider in Türkiye, renowned for delivering unparalleled healthcare and transformative travel experiences to clients worldwide.

Values



Slogan/Voice

Slogan

“ Healing Journeys, Enriching Lives ”

Tone



Professional



Reassuring

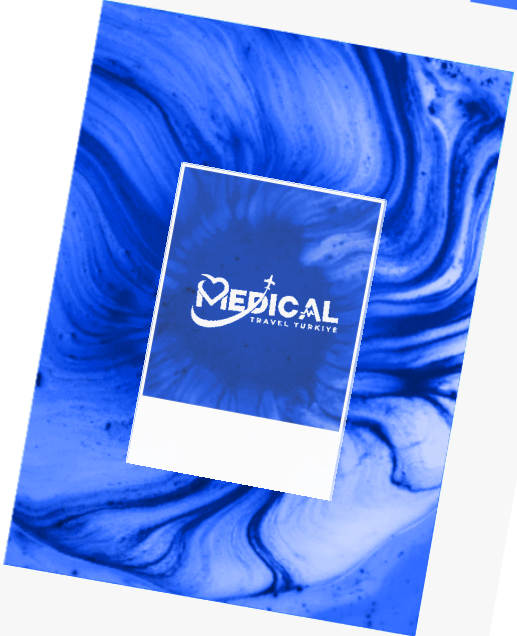


Culturally Engaging



Sometimes, usually due to production costs, only one color can be used, so in this case the use of a logo, logo or symbol must follow the use of light type on a dark background or use of dark type on a light background Type convention.

The logo and/or symbol outline must be clearly distinguished from the background color.



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